

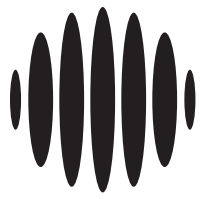
# Titles can occupy multiple lines in ABC Favorit Regular. 108 pt.







- 01 About Us
- 02 Executive summary
- 03 Introduction and methodology
- 04 Activity of tech hubs
- 05 Talent in tech hubs
- 06 The profile of the average tech hub in Barcelona
- 07 Challenges of the territory



# Large Title (40pt)

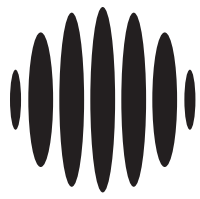
## Subtitle (40pt)

Body copy should be displayed in ABC Favorit Regular at 20pt. **ABC Favorit Bold** can be used to create stand-out and impact.

Tech hubs can be defined as specialised centres that use technological development and innovation to provide answers to business services, solutions and functions (Definition of Shared Services Center - IT Glossary | Gartner). Business units thus identify their needs and, in order to achieve them, hubs are structured around teams made up of digital professionals with high added value.

The first business tech hub in Catalonia was created by Hewlett-Packard in 1985, in Sant Cugat del Vallès. Since then, about a hundred international companies have chosen Catalonia as their headquarters for centres focused on the development of services and technological solutions. Today, thanks to this positioning and to the synergies created with the region's innovative and entrepreneurial ecosystem, Catalonia and Barcelona are considered, as a whole, to be global tech hubs.





# Large Title (40pt)

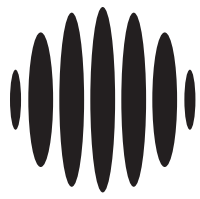
## Subtitle (40pt)

Body copy should be displayed in ABC Favorit Regular at 20pt. **ABC Favorit Bold** can be used to create stand-out and impact.

Tech hubs can be defined as specialised centres that use technological development and innovation to provide answers to business services, solutions and functions (Definition of Shared Services Center - IT Glossary | Gartner). Business units thus identify their needs and, in order to achieve them, hubs are structured around teams made up of digital professionals with high added value.

The first business tech hub in Catalonia was created by Hewlett-Packard in 1985, in Sant Cugat del Vallès. Since then, about a hundred international companies have chosen Catalonia as their headquarters for centres focused on the development of services and technological solutions. Today, thanks to this positioning and to the synergies created with the region's innovative and entrepreneurial ecosystem, Catalonia and Barcelona are considered, as a whole, to be global tech hubs.





# Study objective

The main goals are

- 1 Assess size and characterise the hubs located in Barcelona-Catalonia
- 2 Assess and quantify their impact on the region
- 3 Identify, understand and enhance the key factors for attraction and retention of tech hubs in the region

## Scope of the report

Within the diverse range of global technology service centres established in Catalonia, this report focuses on those which meet the following conditions.

Body copy should be displayed in ABC Favorit Regular at 20pt. **ABC Favorit Bold** can be used to create stand-out and impact.

Tech hubs can be defined as specialised centres that use technological development and innovation to provide answers to business services, solutions and functions (Definition of Shared Services Center - IT Glossary | Gartner). Business units thus identify their needs and, in order to achieve them, hubs are structured around teams made up of digital professionals with high added value.

The first business tech hub in Catalonia was created by Hewlett-Packard in 1985, in Sant Cugat del Vallès. Since then, about a hundred international companies have chosen Catalonia as their headquarters for centres focused on the development of services and technological solutions. Today, thanks to this positioning and to the synergies created with the region’s innovative and entrepreneurial ecosystem, Catalonia and Barcelona are considered, as a whole, to be global tech hubs.



Mobile  
WorldCapital  
Barcelona

Thank you!

CONFIDENTIAL: This document may contain commercially sensitive information and should be treated as per the confidentiality statement set out by Mobile World Capital.